



## DAN TALLIAN

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## EXPERIENCE

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### LETTUCE ENTERTAIN YOU ENTERPRISES GRAPHIC DESIGNER 2011 - PRESENT

Create designs for over 80 unique restaurant concepts ensuring all projects are completed on time, within budget and consistent across multiple platforms including both print and digital.

Collaborate with partners, managers, designers and developers to design effective multimedia marketing campaigns.

Develop and improve new and existing brand identities, menu designs, packaging, indoor/outdoor signage, employee uniforms and other misc. projects.

Promoted to lead designer for Shaw's Crab House (Downtown & Schaumburg), Tokio Pub (Schaumburg), Oyster Bah and Seaside's (Lincoln Park).

### SCARLETT LETTERS, INK. DESIGNER/CREATIVE DIRECTOR/CO-FOUNDER 2012 - 2014

Designed custom wedding invitations, table cards, thank you cards, environmental signage, e-vites and more.

Coordinated meetings with clients to establish art direction, pricing and other details for their wedding invitations.

Managed strict deadlines, promptly replied to any and all requests, and always delivered the final product on time and within budget.

### FREELANCE CREATIVE DIRECTOR 2010 - PRESENT

Hogsalt - UI/UX app design (in progress).

Edelman - environmental design for large event.

Lucky Monk Brewery - print and digital advertisements.

Cab Dash - reimagine user experience for iOS and Android App.

Little Unimpressed - website design, brand identity, signage, packaging, screen printing.

Brand Identity for The Ehler Group and Chem-wise Pest Management (Aurora).

## EDUCATION

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### BACHELOR OF FINE ARTS, GRAPHIC DESIGN / 2009-2011

Columbia College Chicago, Chicago, IL

### ASSOCIATES OF ARTS / 2006-2008

Kishwaukee Community College, Malta, IL

## MENTIONABLES

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Lead design on high-profile large-scale events including Lettuce Bridal Fair 2012 & Shaw's Oysterfest 2014, '15 and '16.

Familiar with multiple video editing, sound editing, and photography editing softwares.

Received \$ prize for designing a winning logo on a GeniusRocket.com contest.

Freelance photographer for **I Am Scarlett Jewerly** and **Hannah's Homemade Pies**.

Completed an intermediate screen printing course at Lil Street Art Center in 2013.

## REFERENCES Available Upon Request

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